

THE WORLD

Welcome



Vacation Incentive Program
& Preferred Guest Rewards

**FABULOUS DINING EXPERIENCES.
MEMORABLE TRAVEL ADVENTURES.**

Life doesn't get any better than this!

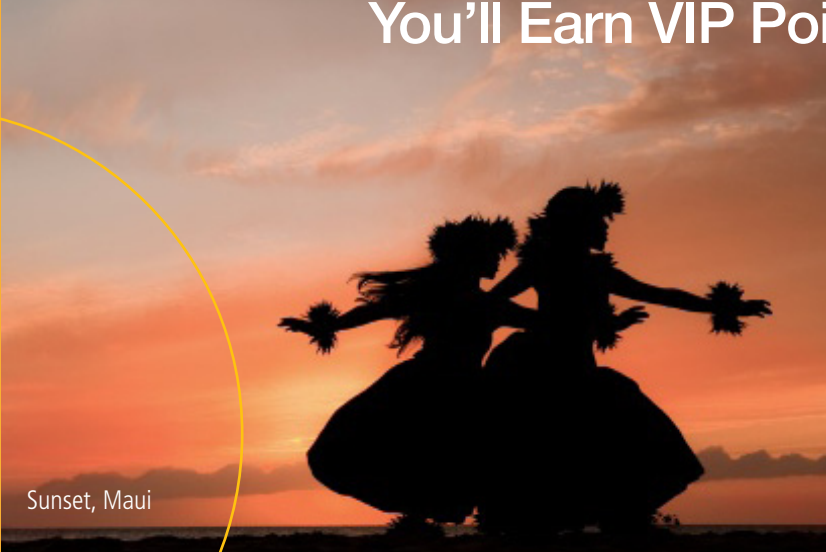
- Sign up as a VIP member for just \$25 and you'll receive back \$50 in gift certificates good for use at any of our restaurants.
- For every \$1 you spend, you'll receive 1 VIP point.
- Your VIP points are automatically rewarded to your account each time you dine with us.
- Enjoy special gifts during your birthday and double points on your membership anniversary.
- You'll benefit from exclusive offers and special invitations sent directly to you via e-mail.
- You'll be entitled to preferred reservations and express seating privileges.
- As a VIP member, we'll waive any wine corkage charges.
- No membership card to carry.



Spring in Paris

As a Member

You'll Earn VIP Points for Dining or Travel.



Sunset, Maui



Powder in Park City

Program Highlights

- Travel Door is part of the prestigious and worldwide Virtuoso Network
- Travel packages through the program can be personalized and customized
- Members may purchase upgrades or lower their cost with conventional payment or by using miles or points from other programs (airlines, hotels, credit cards, etc.)

Kaiser Restaurant Group

Since 1992, as a local family business and significant contributor to the Coachella Valley, we are committed to making a vibrant and lasting difference. Partnering with valued employees and vendors, we seek to continually delight guests with dining experiences of passion, innovation and quality. Moreover, from highly original offerings and locally grown produce to All Natural and Grass-fed beef, our family's exceptional standards and sensibility promise excellence in every dish.



2,500 VIP Points

3 nights in a 4 to 5 star hotel in Las Vegas

3 nights in a 3 to 4 star hotel in San Francisco, includes airfare

3 nights Monterey hotel and tickets to the Bay Aquarium

5,000 VIP Points

3 nights in a Las Vegas hotel with airfare from LA, Palm Springs or San Diego and airport transfers

3 nights in a San Francisco hotel with airfare from LA, Palm Springs or San Diego and airport transfers

3 or 4 night Carnival Cruise from Long Beach to the Mexican Baja



The toughest part is picking where you'll go.

10,000 VIP POINTS

5 nights in a Honolulu hotel with airfare from LA, Palm Springs or San Diego and airport transfers

4 nights in a Maui hotel with airfare from LA, Palm Springs or San Diego and a compact car

7 night cruise to the Mexican Riviera on Princess Cruise Line with stops at Cabo San Lucas, Puerto Vallarta and Mazatlan out of Los Angeles

4 to 6 nights at a hotel in Mexico with airfare from LA, Palm Springs or San Diego, hotel and airport transfers to Cancun, Puerto Vallarta, Mazatlan, Ixtapa or Cabo San Lucas

3 to 5 night skiing package at Park City, Vail or Aspen, with airfare

5 nights in Miami Beach at the Fontainebleau, Eden Rock or Bentley Hotel, with airfare

3 nights in Key West at the Ocean Key Resort with airfare

5 nights in Ft. Lauderdale at the W, Marriott, Ritz Carlton or Westin Hotel, with airfare

15,000 VIP Points

4 nights in Paris or London at a 4 to 5 star hotel, airport transfers, sightseeing, breakfast daily, with airfare

7 nights in Berlin at Axel Hotel, bike tour or hop-on/hop-off tour, with airfare

3 nights New York City at either the W or Marriott Marquis, hop-on/hop-off tour, with airfare

20,000 VIP Points

7 nights in Paris or London at a 4 to 5 star hotel, airport transfers, sightseeing, breakfast daily, with airfare

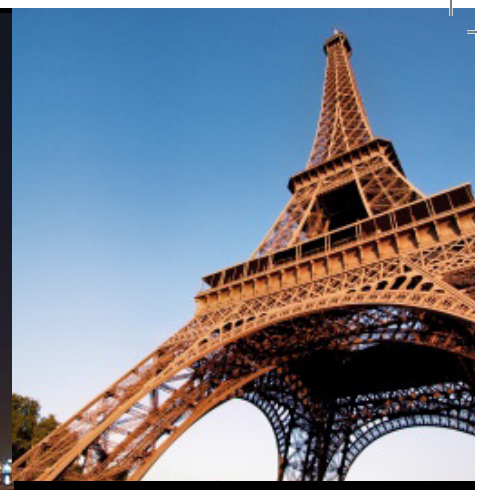
30,000 VIP Points

5 nights in New York City at either the W or Marriott Marquis, sightseeing cruise, hop-on/hop-off tour, dinner at Domenico's and Sardi's, entrance to the Met, Museum of Natural History and Museum of Modern Art, two Broadway shows (or substitute the opera or the Yankees for one of the shows), plus airfare





San Diego Skyline



THE VIP

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www.restaurantsofpalmsprings.com
Kaiser@MemberAdvantages.com
866.379.1281

